



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 4972715
Schedule Dates 09/13/21-09/15/21
Advertiser Free to Learn (143496)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 9800 (1612977)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Rumbley,Chris
Phone/Fax /
CPE Est 9800
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 9800

Date Entered 09/10/21
Last Modified 09/10/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,620.00
Net Total \$26,180.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2021	22	\$30,800.00
Grand Total:	22	\$30,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/21-09/14/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$700.00	\$700.00	Washington (WJLA)		9/10/21
2.0	Normal Line / SPOT	09/13/21-09/14/21	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1						2	\$1,500.00	\$3,000.00	Washington (WJLA)		9/10/21
3.0	Normal Line / SPOT	09/13/21-09/14/21	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2						4	\$950.00	\$3,800.00	Washington (WJLA)		9/10/21
4.0	Normal Line / SPOT	09/14/21-09/14/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1						1	\$500.00	\$500.00	Washington (WJLA)		9/10/21
5.0	Normal Line / SPOT	09/14/21-09/15/21	2	:30	6:58A- ABC-Good Morning America			2	2					4	\$1,500.00	\$6,000.00	Washington (WJLA)		9/10/21
6.0	Normal Line / SPOT	09/13/21-09/13/21	2	:30	12:52A- ABC-Nightline		1							1	\$300.00	\$300.00	Washington (WJLA)		9/10/21
7.0	Normal Line / SPOT	09/14/21-09/14/21	2	:30	12:37A- ABC-Nightline			1						1	\$300.00	\$300.00	Washington (WJLA)		9/10/21
8.0	Normal Line / SPOT	09/13/21-09/13/21	2	:30	11:16:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$900.00	\$900.00	Washington (WJLA)		9/10/21
9.0	Normal Line / SPOT	09/14/21-09/14/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$900.00	\$900.00	Washington (WJLA)		9/10/21
10.0	Normal Line / SPOT	09/13/21-09/14/21	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1						2	\$700.00	\$1,400.00	Washington (WJLA)		9/10/21

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	09/13/21-09/14/21	2	:30	6:27P- 6:30P (EST)		1	1						2	\$2,500.00	\$5,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	9/10/21
12.0	Normal Line / Access	09/13/21-09/14/21	2	:30	6:57P- 7P (EST)		1	1						2	\$4,000.00	\$8,000.00	Washington (WJLA)	WORLD NEWS TONIGHT	9/10/21

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